



Media Release

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HubCiti™ and Marble Falls, TX team up for Education and Business Growth

Unveiling the Next Generation Mobile Community App, HubCiti™ in Marble Falls

AUSTIN, Texas – May 2, 2014 – HubCiti leading community mobile app from ScanSee®, Inc. and Marble Falls, today announced the availability of the everything Marble Falls mobile app that connects shop local initiatives with city communications, with events, places of interest and local deals, all in one place. Now residents and visitors can use the same app to look up the boutique that carries their favorite jeans, review the menu of the Italian restaurant, lookup what time the football game starts, report a pot hole, from a single app. And best of all, large portion of the app's profits will go to post high school scholarships for students in Marble Falls.

"Every city needs to showcase their local businesses and attractions in order to grow both as a community and as a destination city", said Bill Rives, Executive Director, Marble Falls / Lake LBJ Chamber of Commerce. "I am excited about bringing this app to Marble Falls because not only will it help visitors know where to shop and dine when they come to our great events, it gives our residents a tool on their phone to keep on top of school activities, local deals and specials, places to eat and shop, and report any problems to the city. It strengthens the community by not only making it easy to shop and play but it generates much needed scholarship dollars."

HubCiti is the first product on the market that provides real-time information about where to shop, where to go and what to see on a daily basis, saving residents time and money. It supports the local economy by helping to drive traffic to local businesses and events. It showcases everything Marble Falls has to offer, all in one mobile app.

"We are thrilled about partnering with Marble Falls", said Roy Truitt, President and CEO, ScanSee. "This app brings next-generation mobile and social marketing tools to small and medium-sized businesses that otherwise couldn't afford them. Most people want to support their community but don't know what businesses offer what products. This app eliminates the need to search multiple places for what you need and gives you one place to go for everything Marble Falls."

HubCiti is applicable for cities of all sizes. It helps transform communities by connecting cities, their commerce and local activities in one all-purpose app. The Marble Falls mobile app is now available on the AppStore and GooglePlay.

About ScanSee®

ScanSee is a free website and app based company that combines the best of existing shopping apps into one. With its innovative approach that integrates consumers, suppliers and retailers in real-time, ScanSee saves everyone time and money by matching time-sensitive, geo-centric consumer interests with all available product, service and savings information.